

17 JUNE 2027

Amsterdam

NH Noordwijk Conference Centre · The Netherlands

15 OCTOBER 2027

Bangkok

Amari Hotel · Thailand

EARLY-BIRD EXHIBITOR OFFER

Book your Exhibitor Package before **1 November 2026** and receive a **10% discount**, plus **5 free delegate packages** for your customers, each including 2 nights' hotel accommodation.



2027 CONFERENCE · EXHIBITOR & SPONSORSHIP

The 2027 Maritime Technology Conference

The trade fair connecting maritime operators and global technology providers.



01 / 06

ABOUT THE CONFERENCE

Seacraft IT Conference is an independent maritime technology trade fair designed for discovery, comparison, and real-world decision-making across daily operations and long-term strategy in maritime fleet operations.

It brings together cruise, cargo, offshore and ferry operators with future-ready technology solutions to optimize daily operations, maintenance, compliance, safety and shoreside coordination.

WHY SEACRAFT IT CONFERENCE

- Trade fair for the global maritime fleet ecosystem
- Efficient evaluation of complex maritime IT solutions
- Live demonstrations and expert-led sessions
- Structured networking for real commercial outcomes

WHO THE CONFERENCE IS FOR**Vessel Operators**

- Identify the right solution for your operation
- Cut through complexity in maritime IT
- Build future readiness with the right technology
- Improve efficiency, compliance and safety

Technology Vendors

- Engage directly with maritime IT decision-makers
- Access multiple operator segments in one place
- Showcase solutions live in operational scenarios
- Strengthen credibility through expert-led sessions

VALUE DELIVERED**Operator Benefits**

- Understanding of complex maritime IT challenges
- Confidence through live demos and case studies
- Reduced decision risk through expert exchange
- Secure path from evaluation to implementation

Vendor Benefits

- Sustained visibility across exhibition and event app
- Buyer positioning within the maritime fleet ecosystem
- Qualified on-site conversations with buyers
- Commercial outcomes with decision-makers

PROGRAMME 2027

Seacraft IT Conference Programme 2027

A one-day maritime technology conference for buyer evaluation and vendor comparison.

02 / 06

CONFERENCE PROGRAMME OVERVIEW

A structured one-day maritime technology conference built for evaluation and comparison. Focused on real-world use cases, buyer assessment and vendor capability.

PROGRAMME HIGHLIGHTS

- 40+ exhibitor booths available for one-to-one product demos
- Technology case study presentations from cruise, cargo, offshore & ferry operators
- Keynote sessions from industry experts covering key topics
- Vendor showcase slots for quick product evaluation

PROGRAMME DESIGN FOR BUYER EVALUATION

Programme Elements

- Live one-to-one software demos in the exhibit hall
- Operator digital success case study sessions
- Expert-led keynote presentations covering key topics
- Vendor showcase slots embedded throughout the programme

FROM EVALUATION TO DECISION

Decision Contexts

- Operational efficiency across maritime fleets
- Safety, compliance and regulatory challenges
- Digital support for daily operations and long-term strategy
- Technology implementation and real-world use cases
- Direct buyer-vendor comparison in a live environment

SEACRAFT IT CONFERENCE

Exhibitor Packages

All exhibitor packages are designed to support informed selection. Higher tiers build on the Silver Base Package and add priority placement, increased access and programme involvement. **All prices are per event in EUR (€).**

SILVER

Silver

€2,895

PER EVENT

INCLUDES

- 3m x 2m booth (allocated position)
- 2 exhibitor team passes
- Branding on event website
- Branding on event app
- Branding on delegate acquisition emails
- Exhibitor promotional toolkit
- Static image social media promotion
- 24" flat-screen monitor
- Complimentary internet
- Vendor showcase (allocated slot)
- Chance for a customer case study presentation
- Invite up to 3 maritime clients with 2 nights' accommodation
- Branding on holding slides

GOLD

Gold

€3,495

PER EVENT

SILVER, PLUS

- 1 additional team pass (total: 3)
- 1st-choice booth selection
- Delegate list 4 weeks before event
- Video + static social media promotion
- Customer case study speaking slot (1st choice)
- Vendor showcase (1st choice)
- Invite 2 extra maritime clients with 2 nights' accommodation (total: 5)



SEACRAFT IT CONFERENCE

Sponsorship Packages

Targeted sponsorship options to reach the maritime IT audience at key conference touchpoints. All sponsorship activations are available at a fixed investment and are limited to ensure focused exposure and relevance.

Sponsorship Package

€3,295

PER ACTIVATION

Branding on event website (with profile link)
Branding on event app (with profile link)
Branding on maritime delegate acquisition emails
On-site signage (general + 2 dedicated sponsor signs)

Sponsorship promotional toolkit
Social media promotion
E-newsletter feature (48 hours pre-event)
1 additional exhibitor team pass

ACTIVATION

Catering Sponsor

WHAT YOU SPONSOR

Breakfast
Lunch
Refreshments

VISIBILITY

Branding on catering stations
Signage at food areas

ACTIVATION

Cocktail Reception Sponsor

WHAT YOU SPONSOR

Networking reception

VISIBILITY
Branded bar signage
Drink tickets
Sponsor mention in welcome address

ACTIVATION

App Sponsor

WHAT YOU SPONSOR

Official event app

VISIBILITY
Logo on app splash screen
Footer branding

ACTIVATION

Lanyards & Badges Sponsor

WHAT YOU SPONSOR

All attendee lanyards and badges

VISIBILITY
Logo on lanyards + badge fronts

Built on 15 Years of Aircraft IT Expertise

Seacraft IT is the sister company of Aircraft IT — extending proven aviation technology expertise to the maritime industry.

05 / 06

FROM AVIATION TO MARITIME

For over 15 years, Aircraft IT has been the independent digital platform serving the aviation industry — connecting airlines and operators with MRO and Flight Operations software through webinars, eJournals, conferences and a dedicated software search engine.

Seacraft IT is its sister company, built directly on that proven model. We take the same independent, structured, vendor-neutral approach and apply it to the maritime industry — bringing aviation's established technology knowledge and best practices to maritime professionals.

WHAT CARRIES ACROSS

- Over 15 years of platform and publishing experience
- An independent, trusted and vendor-neutral model
- Deep understanding of complex IT evaluation and buying
- Proven best practice connecting buyers and vendors

PROVEN PLATFORM, NEW INDUSTRY



The independent digital platform for aviation IT — trusted across MRO and Flight Operations for more than 15 years.

15+

Years serving aviation

100+

Software vendors

41,000+

Registered members

[Watch: Aircraft IT Conference →](#)

[Watch: Aircraft Commerce Conference →](#)

The Same Standard, Now for Maritime

- Aviation-grade rigour applied to maritime IT
- Structured evaluation across cruise, cargo and offshore
- A neutral space for operators and technology vendors

CONTACT

Contact Seacraft IT

Get in touch to discuss your 2027 Technology Conference Exhibitor & Sponsorship Package. We'll help you choose the right participation model for your goals.

DISCOVER MORE ON WWW.SEACRAFTIT.COM

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2027 EDITIONS · TWO REGIONS

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